



# GB BOBSLEIGH

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## SPONSORSHIP

[bairdy.com@outlook.com](mailto:bairdy.com@outlook.com)

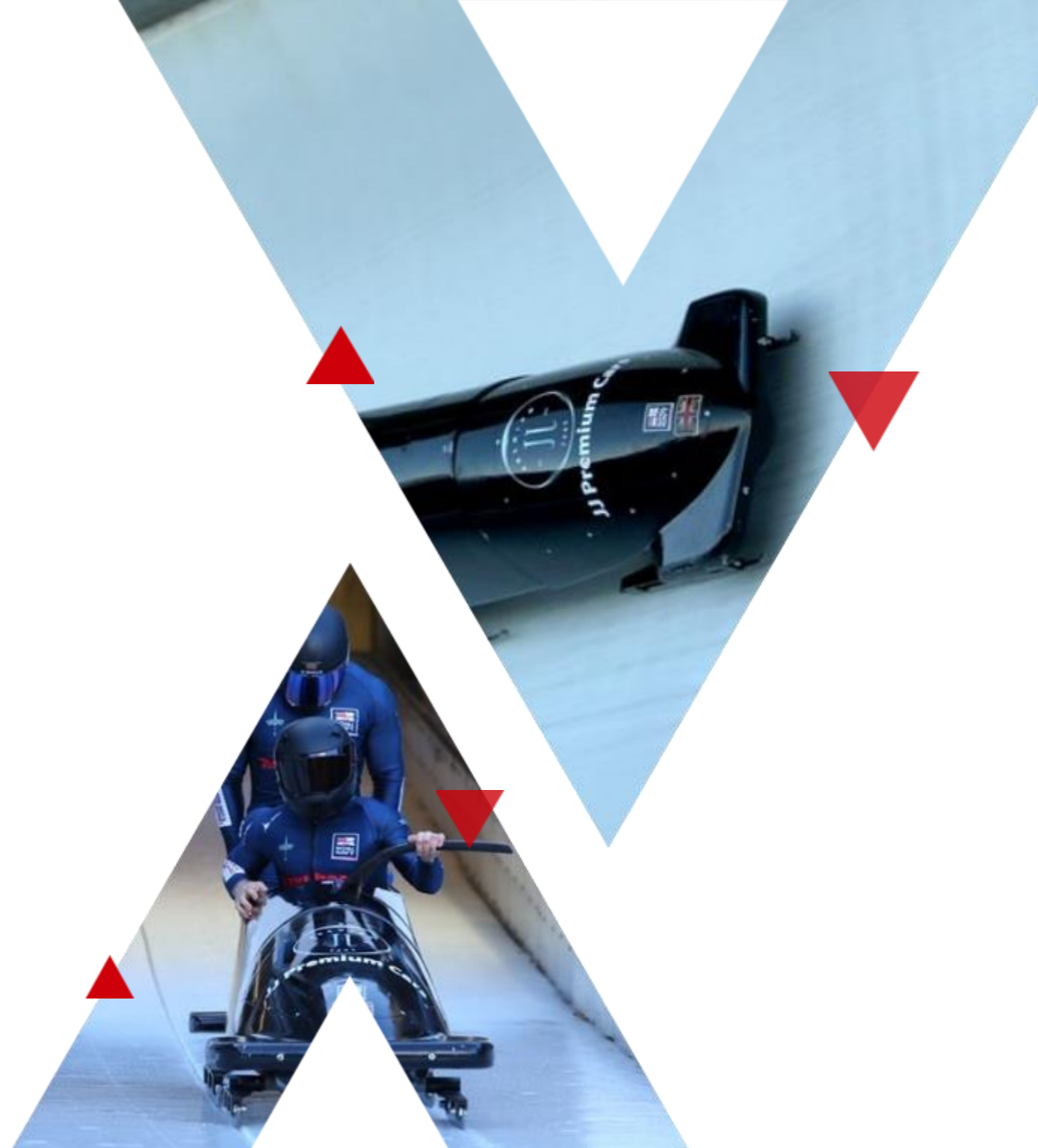
JUNE 2020



# INTRODUCTION

2 years ago GB Bobsleigh sadly lost their UK sport funding, this has put a dent in our aim to get to the Olympics and compete for a medal.

But it's not the end for us, it's just the beginning, we are reaching out to companies to sponsor the GB Team in our bid to reach the Olympics.



# Adam Baird - Pilot

I have been competing in military bobsleigh for the past 3 seasons, last season was my debut in to the top tier competition with Great Britain.

- Current Navy Champion 2019/2020 season
- Inter Services 2<sup>nd</sup> place (GB 2 pilot came 1<sup>st</sup>)



[@Adz Baird](#)



[@Adam Baird](#)



[@Bairdy100](#)



# Dave Coleman - Brakeman

2012 – World Top 200 ranking -Discus

2013 Bobsleigh World Championships

2014 Team GB Sochi Winter Olympics

Guinness World Record Holder – Team Deadlift

Author – Live To Inspire



[@davecoleman24](https://twitter.com/davecoleman24)



[@davecoleman24](https://www.instagram.com/davecoleman24)



[@thedavecoleman24](https://www.youtube.com/channel/UC...)





# Our Aspirations

We have big ambitions and with your sponsorship we invite you to be a part of it.



# SPONSORSHIP

## Requirements



# A World Class Team

Needs world class tools



## SLED - £50,000

By far the most important thing to any team is a competitive sled that will shave valuable seconds, our current sled is dated, we can however rent a world class sled for around £7,000/£8,000



## RUNNERS - £5,000

RUNNERS are like the bottom of ice skates and a good set will improve handling and speed



## TRAVEL/SUBSISTENCE £15,000

This is imperative to get the team around Europe helping us with our accommodation, food, fuel fees. We will be able to do everything we need on £15,000 but that will limit us to basic kit.



# A World Class Team

Needs world class support



## Travel

Travel is expensive but we need to move people and kit to the competitions



## Subsistence

As athletes we need to keep ourselves in peak physical condition



## Maintenance

Keeping the vehicle, sled and accompanying kit serviced is paramount







# SPONSOR PACKAGES

We have a range of sponsorship packages with great benefits  
to you and your business



# Sponsor Packages

We need a minimum of £16,000 by October 2020 to set the team on course for the European cup

## Bronze

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- Social Media Posts
- Photos of the team
- Logo on team van
- Logo on team kit

**SORRY**  
**SOLD OUT**

## Silver

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- Social Media Coverage
- placement logo on team van
- Corporate bobsleigh taster day at Bath University

£1500 +

## Gold

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- Social Media Coverage
- Logo on team van and bobsleigh
- Trip to European race of your choice for up to 4 people

£5,000 +

## Platinum

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- All of gold plus
- Prime logo placements
- Exclusive invitation to a training week including sled runs

£10,000 +



# THANK YOU

If you are interested in  
sponsoring please get in touch

[bairdy.com@outlook.com](mailto:bairdy.com@outlook.com)